

NewAfricanWoman Magazine

Submission Guidelines

Email: contact@nawmagazine.com

1. We welcome both female and male contributors
2. It is paramount that your article/pitch is issue-focused. What is the story and how does it interest the NAW readership.
3. We recommend that you send an enquiry/proposal first rather than completed submission.
4. To demonstrate writing flair and professionalism, we ask that you accompany your initial enquiry to write for NAW, with some samples of your written work, preferably previously published work, if any.

But we do encourage new blood with relevant experience

5. Do not over exert by offering too many story ideas and trying to cram more than 2 features within one deadline - therefore a maximum of two features is advised unless specifically commissioned.
6. We will only consider full submissions on spec. And publication will be at the Editor's discretion.
7. The NAW Editor reserves the right to edit articles in line with the NAW's House Style, Editorial tone and for clarity and brevity.
8. All submissions should not be over 1200 words - hence try to be as concise, pithy and to the point within 800-1200 words.
9. For creatives wishing to submit beauty or fashion photoshoots – we we highly recommend you submit low resolution versions first for consideration.

10. If your pitch is successful, submit excellently written, proofed final article. It should be well sourced, attributed and balanced with rich quotes from at least 2-3 different sources.
11. Our publishing language is British English.
12. Check your facts thoroughly and avoid sweeping or unsubstantiated generalisations, smear and libelous content
13. Attribute your articles to credible sources. Be fair, balanced and objective.
14. Be pithy and to the point. Avoid using long and winding sentences or words where a short one will do. Long paragraphs or sentences, can often confuse the reader or put them off.
15. Do not aim at telling readers what you think, be informative instead. Do not be too didactic, too stuffy or too dramatic either.
16. We are not very keen on, and do not encourage first

- person narratives.
17. All submitted articles should be unformatted and sent in Microsoft word document **or pages**.
 18. Where possible submit as separate attachments, relevant photos in high resolution jpeg format
 19. Unless specifically commissioned otherwise – article word length is between 800 –1200 words.
 20. We do published longer articles or interviews regularly, but these are usually specifically commissioned.
 21. Your article proposal should give a brief outline of the premise you intend to make and how the article will benefit our readers.
 22. Our current rates are \$100 per 1,000 published words. Unless otherwise agreed, the fee is based on printed, not submitted, words.
 23. We will pay between \$20-\$50 for any photos accompanying an article if used.

24. For unsolicited and uncommissioned photoshoots our rate starts at \$300 per shoot depending of quality and quantity.
25. Payment for any published submission is made within 30 days after publication date.

QUOTE/UNQUOTE

“Clear thinking is the key to clear writing. “A scrupulous writer”, observed Orwell, “in every sentence that he [or she] writes will ask [themselves]: Could I put it more shortly? Have I said anything that is avoidably ugly?”

Scrupulous writers will also notice that their copy is edited only lightly and is likely to be used. It may even be read. (Source The Economist)

About New African Woman

New African Woman offers intelligent, in-depth and inspirational features, news and visuals on a diverse range of issues that truly speak to and resonate with the modern Black woman while celebrating their diverse accomplishments and aspirations in all spheres, with expert analysis and insights.

Founded in 2009, The New African Woman is now published by &HER MEDIA GROUP - an all-female publishing and communications groups - which took over the popular title from IC Publications, its former publishers of 10 years.

